

Systems Wisdom Adds New Consultants, Board Members, and Establishes an Institute with Fellows

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Systems Wisdom, a global consultancy, research and education group, has added two new Consultants and two new Board Members. The organization has also established the Institute of Systems Wisdom an innovative social-academic-practice community which consists of Fellows who engage in mentoring and knowledge-sharing.

The new Consultants are Sergio Garon and R. Syd Havelly. Mr. Garon, based in Sao Paulo, Brazil, is a trilingual (English, Portuguese, Spanish) management professional with core competencies in strategic, financial, business process, and project, program, portfolio management. Dr. Havelly teaches a graduate course in Social Media and the Organization at the University of Pennsylvania and is a communications executive with experience in corporate public relations, crisis management, marketing, government affairs, investor relations, advertising, legal and environmental communications, and mapping creative solutions to organizational dynamics problems.

The two new Board Members are Ramin Sedehi and Ray Hurtado. Based in Emeryville, CA, Mr. Sedehi, a former dean of administration and finance in the School of Arts and Sciences at University of Pennsylvania, leads the Berkeley Research Group's Higher Education Consulting practice. Ray Hurtado is Associate Vice President of Program Management for McKesson Corporation. His focus is in the Health Solutions group one of their two core business segments.

The mission of the Institute of Systems Wisdom is to encourage, support and exchange curiosity-driven research and ideas, and to seek solutions to current challenges by applying systems and design thinking. Exchanged information often favors speculative thinking as this produces advances in knowledge that can change the way we understand and act in the world. Members of the Institute are Fellows who are nominated and invited scholars, researchers and faculty associated with any academic institution; and practitioners, researchers, consultants and educators who provide organizational services.

Systems Wisdom is a global consultancy with a mission of enabling clients to find the right solution to the right problem in complex environments. The mission is met through consulting, research and executive education predicated on translational consulting, and by deploying different methods of thinking and different methodologies within an action learning approach. For more information about Systems Wisdom or the Institute, visit <http://www.systemswisdom.com/> or email info@systemswisdom.com.

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