

Systems Wisdom Adds New Board Members and Forms Strategic Alliances

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Systems Wisdom, a global consultancy, research and education group, has added two new members to their Board of Directors and has formed strategic alliances with seven organizations. Each addition is based on expectations that the relationship will add increased value and benefit to all involved including customers and associated stakeholders.

The two new Board Members bring the total to seven and include **Vincent P. Barabba** and **Courtney Wright**. Mr. Barabba retired as the general manager of corporate strategy and knowledge development at the General Motors Corporation after being manager of market research for the Xerox Corporation and director of market intelligence for Eastman Kodak. He is currently Founder and Chairman of Market Insight Corporation. Ms. Wright is Head of Marketing and Communications, North America at BNP Paribas Securities Services, a division of BNP Paribas. She previously worked at Vanguard and is a Registered Representative (broker/dealer) holding Series 7 and Series 63 licenses.

Strategic alliances were established with the following:

BPM-D with offices in Suburban Philadelphia and in the UK which provides a framework, architecture and toolset to establish the right BPM Discipline™ in an organization;

International Centre for Complex Project Management (ICCPM) with offices in Australia and in the US which provides leadership in the advancement of knowledge and practice of the management of complex projects;

In2Thinking Network a component of Aerojet Rocketdyne in Canago Park, CA which promotes tools to allow people to better perceive relationships and interdependencies in human endeavors, across all industries, extending to education systems and government;

Leadership Options with offices in Cape Town and Johannesburg, South Africa which provides systems-informed leadership development and assessment services to the private and public sector;

Aero Consulting Experts based in Los Angeles, CA, which provides aviation experts to Law Firms, News Media, Television and Film Production, and Aircraft Operators worldwide;

Ackoff Collaboratory for Advancement of the Systems Approach a Center of Excellence in Systems Thinking which operates in collaboration with schools at the University of Pennsylvania and corporate partners; and

The Leadership Alliance, Inc. with offices in Canada and the UK and which provides leadership development programs plus the implementation of various critical organizational performance-enhancement initiatives.

Systems Wisdom is a global consultancy with a mission of enabling clients to find the right solution to the right problem in complex environments. The mission is met through consulting, research and executive education predicated on translational consulting, and by deploying different methods of thinking and different methodologies within an action learning approach. For more information about Systems Wisdom or the Institute, visit <http://www.systemswisdom.com/> or email info@systemswisdom.com.

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