

Systems Wisdom Presents Seminar to the National Defense Industrial Association

June 15, 2015 10:47am EST

Systems Wisdom Presents Seminar to the National Defense Industrial Association.

Systems Wisdom presented a seminar on design thinking to the National Defense Industrial Association on May 26, 2015 at their headquarters in Arlington, VA. NDIA is America's leading Defense Industry association promoting national security and providing a legal and ethical forum for the exchange of information between Industry and Government on National Security issues.

The program introduced the processes and tools of design thinking which is a way of thinking, asking questions and making choices that can be applied to complex management and leadership challenges and opportunities.

The Systems Wisdom program instructors were Larry M. Starr, PhD, Managing Director and John Pourdehnad, PhD, Principal Consultant. Attending the session from NDIA were Gen Craig McKinley, CEO, Terri Swetnam, PhD, COO, Maj Gen Barry Bates, VP Operations, Lt Gen Lee McFann, VP Membership, Barbara Dunlavey, Exec Dir, Women In Defense, Britt Sullivan, Director, Cristy Mason, Director, Bruce Roulstone, Director, and Tim Pavlick, PhD, from IBM.

Systems Wisdom is a global consultancy with a mission of enabling clients to find the right solution to the right problem in complex environments. The mission is met through consulting, research and executive education predicated on translational consulting, and by deploying different methods of thinking and different methodologies within an action learning approach. For more information about Systems Wisdom or the Institute, visit <http://www.systemswisdom.com/> or email info@systemswisdom.com.

CONTACT: Larry M. Starr, PhD, +1-215-280-1903,
Larrymstarr@systemswisdom.com