



# Strategic Leadership Newsletter

Volume 1 Number 3  
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*Strategic Leadership Newsletter* reports information relevant to the *Philadelphia University Doctoral Program in Strategic Leadership* and its community including personal and professional events and accomplishments, new practices, research and opportunities, and suggestions. You are encouraged to forward the *Newsletter* to friends and colleagues to expand awareness and to brand yourself as a community member. You are also invited to recommend people or organizations to be added to the mailing list. Contact *Strategic Leadership Newsletter* by emailing [strategicleadership@philau.edu](mailto:strategicleadership@philau.edu) or the Editor [starrl@philau.edu](mailto:starrl@philau.edu).



## Welcome Doctor of Management in Strategic Leadership Class of 2018!

We are pleased to report that the first four members of the Doctorate in Strategic Leadership (DSL) class of 2018 have been admitted to begin studies in January 2016. The Admission Committee is reviewing documents from 8 others and there is a queue of 40 applications nearly completed behind these.

To have the best opportunity for spring admission, you should **submit your Application Form by December 1:** <http://www.philau.edu/catalog/inc/documents/GradApplication.pdf>. Support documents can follow.

If you are admitted to the DSL program but cannot begin your studies in the 2016 spring semester, your place will be held for one year.





## Application Details

Applications must contain all of the following in order to be considered complete, each requirement links to more information provided on this page.

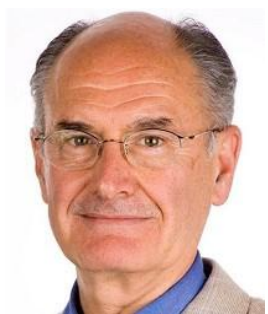
- [Completed application](#)
- [Curriculum vitae \(CV\)](#)
- [Application fee \(nonrefundable\)](#)
- [Two essays \(additional essay optional\)](#)
- [Transcripts](#) from each undergraduate, graduate and professional school attended (if you are an international student, [see additional information for international students](#))
- [Three letters of recommendation](#)
- [Interview](#) conducted in-person or via video-conference
- [International Policy for English proficiency](#)
- [Submitting your application materials](#)

## 2<sup>nd</sup> Information Session: November 9

An *Information Session* will be held on **Monday November 9, 2015 in the Field DEC Center Room 201 from 6:30 pm – 8:30 pm**. Attend and learn about the program including why it is being referred to as the “*Ideal Professional Doctorate*.”

Have all questions answered by Dr. Larry M. Starr, program director. Register here: <http://events.philau.edu/event/DSLOpenHouse#.VjEcXyFNdg>. For more information about the *Information Session*, telephone: (215)-951-5332.

One outcome of the first *Information Session* was that new applications were received from 6 people who attended. Three additional people who had registered but had a sudden conflict scheduled private meetings which produced two more applications. Anyone who is interested in the Doctoral Program but is unable to attend the session is encouraged to call (215)-951-5332 or to email [starrl@philau.edu](mailto:starrl@philau.edu) for an individual meeting.



**Volini**



**Guggino**



**Thatcher**



**Lucas**

## Strategic Leadership Coaches

The DSL program is supported by three coaching services: **Doctoral Executive Coaching** for personal and professional development; **Doctoral Presentation Coaching** for communicating up, down and across an organization; and **Doctoral Writing Coaching** to deliver written obligations and the doctoral thesis.

Leading Doctoral Executive Coaching is **Dominick Volini**, a clinical psychologist with three decades of experience in organizational consulting and executive coaching in the US and abroad. Students will receive individual and group assessments and feedback, and individual and group development sessions throughout their doctoral studies.

Leading Doctoral Presentation Coaching is **Tom Guggino**, a marketing, public relations, and communication professional. Presentation coaching includes use of technology and language (verbal and nonverbal) to convey challenging or complex topics. Students will also assess themselves by video recording their presentations.

Leading Doctoral Writing Coaching are **Patricia Thatcher**, Director of the University's Academic Success Center and **Erin Lucas**, Assistant Director of Writing Services. The mission of Doctoral Writing is to help each doctoral student to succeed independently as a writer by developing a long-term, complex skill set and to make each person a better writer for life, not merely for academic assignments and obligations.

## Strategic Leadership Faculty Updates

We welcome several new DSL faculty members.



**Sztandera**

**Les Sztandera** is Professor of Computer Information Systems in Philadelphia University's Kanbar College of Design, Engineering, and Commerce where in the Innovation MBA program he teaches technical competitive intelligence, new product development, marketing research, and entrepreneurship. In DSL, Les will address the topic of big data, analytics, social computing and other technology enablers.



**Cosenza**



**Durie**

**Tony Cosenza** is civilian Co-director of Logistic Operations at the US Department of Defense Supply Center where he is responsible for material support to worldwide military missions and operations. **Robbin Durie** is Director of the Medical Electronic Catalog Program at the US Department of Defense Supply Agency, and is responsible for development and oversight of process integration strategies, system interfaces, and contract agreements for public sector commercialization of Medical Capital Equipment maintenance, logistics and support. Tony and Robbin will address leadership theory and practice across contexts – military and civilian.



**Sokoloff**

**Harris Sokoloff** is director of the University of Pennsylvania Project on Civic Engagement through which he designs and implements civic engagement projects which have direct impact on the City of Philadelphia; and director of the University of Pennsylvania Center for School Study Councils for which he works with school superintendents, school boards, and district staff to help them keep pace with state-of-the-art educational and management theory, research, and practice. Harris will teach a course in managing conflict and navigating through the “New Normal” of global organizational activities and enterprises.



**Hirschhorn**

**Larry Hirschhorn**, Principal and one of the five founders of the Center for Applied Research, is a recognized expert on the psychodynamics of organizations, and has consulted to executive teams in a broad range of industries, helping them refine their group process so they can make better decisions. Informed by his earned PhD in economics from Massachusetts Institute of Technology, Larry's consulting and teaching approach are grounded in the realities of the client's business model, their interest in identifying avenues to profitable revenue, and the relationships between behavior, group dynamics and business success. For DSL, Larry will address the individual capacities and competencies of leaders.

### **Strategic Leadership Mentor**

We are pleased to have **Joel Adler** join as our first Doctoral Mentor. Joel is founder and president of University Informatics Associates, Inc. (UIA) which provides IT strategy consulting services and develops custom decision support systems for a variety of industries. At the University of Pennsylvania from 1990 to 2013 Joel was Associate Director for Professional Programs in the School of Engineering and Applied Sciences, and Faculty Lead for the program of Project, Program and Portfolio Leadership in the School of Arts and Sciences. Joel will support operations research techniques (statistics and optimization) directly applied for operations & supply chain management, and information systems planning and strategy.



**Adler**

As new faculty, coaches and mentors are brought into the community, they will be presented here:

<http://www.philau.edu/strategicleadership/faculty.html>.

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