



Strategic Leadership Newsletter

Volume 1 Number 4
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Strategic Leadership Newsletter reports information relevant to the *Philadelphia University Doctoral Program in Strategic Leadership* and its community, including personal and professional events and accomplishments, new practices, research and opportunities, and suggestions. You are encouraged to forward the *Newsletter* to friends and colleagues to expand awareness and to brand yourself as a community member. You are also invited to recommend people or organizations to be added to the mailing list. Contact *Strategic Leadership Newsletter* by emailing strategicleadership@philau.edu or the Editor starrl@philau.edu.

Welcome DSL Class of 2018!

We are pleased to present the inaugural class of students in the Doctorate in Strategic Leadership (DSL) program.

Michael Asada (MS Mechanical Engineering, US Naval Postgraduate School) is a Partner with *Steinsieker America LLC*; and President of *InVenture Associates LLC*.

Michelle Capobianchi (MS Human Resource Development, Villanova University) is Hiring and Training Manager in the Department of Human Resources at *Villanova University*.

Derek Hunsberger (MS Organizational Dynamics, University of Pennsylvania) is Senior Associate Director of Building Operations at *University of Pennsylvania*.

Adena Johnston (MA Sociology, Case Western Reserve University; MS Organizational Dynamics, University of Pennsylvania) is Vice President and Practice Leader, Talent Development at *CCI Consulting*.

Jim Plummer, MBA, Eastern University; MS Management, Rosemont College) is Manager, Internal Medicine Associates, Crozer Internal Medicine at *Crozer Keystone Health Network*.

Bob Schatz (MS Organizational Dynamics, University of Pennsylvania) is Owner, Senior Consultant and Advisor at *Agile Infusion LLC*.

Guy Thigpen (MSc Planning and Administration, London School of Economics and Political Science; MS Urban Spatial Analytics, University of Pennsylvania; MPhil Organizational Dynamics, University of Pennsylvania) is Director of Analytic Services, Philadelphia Land Bank, Philadelphia Redevelopment Authority for the *City of Philadelphia*.

Tina Wiltsee, MS Strategic Leadership, Neumann University) is Executive Director at *Advantage Supports LLC*.

Nick Zhao (MS Systems Engineering, University of Pennsylvania) is Owner and Founder of *PennToGo*.

Welcome DSL Faculty

Working with and supporting our doctoral students will be our eminent faculty (<http://www.philau.edu/strategicleadership/faculty.html>):

Tony Cosenza (PhD Walden University) is civilian Co-director of Logistic Operations at the *US Department of Defense Supply Center* where he is responsible for material support to worldwide military missions and operations.

Robbin Durie (PhD Walden University) is Director of the Medical Electronic Catalog Program at the *US Department of Defense Supply Agency*. She is responsible for development and oversight of process integration strategies, system interfaces, and contract agreements for public sector commercialization of Medical Capital Equipment maintenance, logistics and support.

Steve Freeman (PhD Massachusetts Institute of Technology) is a scholar, educator, entrepreneur and organizational advisor with expertise in applied research survey methods and in crisis preparedness, resiliency and opportunity development. He has taught at University of Pennsylvania and at Universidad de San Andreas in Argentina.

Larry Hirschhorn (PhD Massachusetts Institute of Technology) is a founder,

owner and principal at the *Center for Applied Research (CFAR)*, a private management consulting company with offices in Philadelphia and Boston. He is a recognized expert on the application of psychodynamics to individuals and organizations.

Matt Minahan (EdD George Washington University) is a partner at *Sapience Organizational Consulting*. He is a scholar-practitioner primarily working in the domain of organization development and change, specializing in strategy, structure, leadership development, and communications.

John Pourdehnad (PhD University of Pennsylvania) is a principal consultant with *Systems Wisdom LLC*, a global consultancy. As an educator/consultant in the field of strategic management and change, he uses systems thinking as a worldview and design thinking as a methodology to solve complex interactive problems.

Harris Sokoloff (PhD Syracuse University) is Director of the *University of Pennsylvania Project on Civic Engagement* and Director of *Citizen Voices*, a project of the *Philadelphia Inquirer* Editorial Board. He works with organizations on a range of organizational development and improvement projects, strategic planning, and organizational redesign.

Larry M. Starr (PhD University of Windsor) is Director of the *Philadelphia University DSL* program. Previously he was Executive Director, Academic Chair and Senior Scholar of the MS and MPhil Organizational Dynamics programs at the *University of Pennsylvania*.

Les Sztander (PhD University of Toledo) is Professor of Computer Information Systems in *Philadelphia University's* Kanbar College of Design, Engineering, and Commerce where in the Innovation MBA program he teaches technical competitive intelligence, new product development, marketing research, and entrepreneurship.

National Ranking



Based on accreditation, curriculum, estimated cost, as well as information from *US News and World Report*, the *Princeton Review*, and the *National Center for Education Statistics*, Philadelphia University's Doctorate in Strategic Leadership has been ranked #22 in the list of top 50 US Doctorates in Business Management for 2016. For more information, go here: <http://www.topmanagementdegrees.com/rankings/best-doctorate-in-business-management-2016/>.

Advisory Forum



Dr. Larry M. Starr has accepted an invitation to join the *Executive DBA Council's Advisor Forum*. As a member of this group, he will support and advise

dissertation students from *EDBAC* member universities, and help to organize the educational activities for the 6th *Annual International Engaged Management Scholarship Conference* to be held in Paris in September 2016. For information about the conference, go here: <http://www.executivedba.org/ems-2016/>

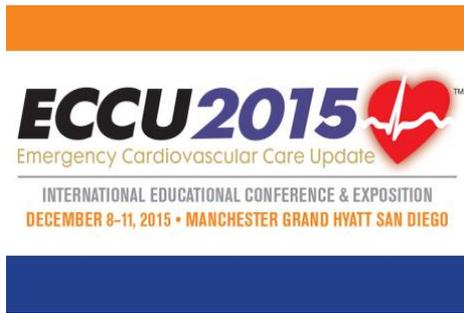
Workshop Announcement

**ENGAGED
MANAGEMENT** ReView

The peer-reviewed journal *Engaged Management ReView (EMR)* is the voice of the Executive DBA Council (*EDBAC*) and its global university members which include the Philadelphia University Doctorate in Strategic Leadership.

EDBAC has announced the first workshop devoted to helping prospective authors to prepare submissions to *EMR*. The workshop's Call for Submissions has been posted on the EMR website under News and Events. For more information go here: <http://us9.campaign-archive2.com/?u=e9f674463190db86584561eec&id=55bb2b8f4c&e=a209615e01>

DSL Faculty Research



SAN DIEGO, CA — December 16, 2016: As reported by *EMS1.com* news service, conquering the challenge of improving sudden cardiac arrest survival (SCA) requires the application of systems and design thinking. At the Emergency Cardiovascular Care Update (ECCU) conference, **Larry M. Starr, PhD** presented "Systems and Design Thinking Applied to Out-of-Hospital CPR and AED Performance" to challenge health care practitioners to think outside the traditional box.

While analysis is the conventional way to think about and understand problems, and the application of evidence-based research is the conventional method to solve problems, this doesn't often work with complex problems, particularly within a complex health care system, says Starr. The complexity of health systems is multidimensional, which has mechanical (technological), biological, social, political and organizational systems.

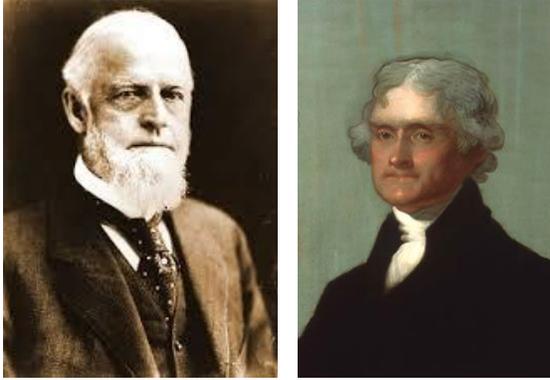
Systems thinking applied to sudden cardiac arrest focuses on interactions and interdependencies within the system, as well as a solving method that uses design-based methods and seeks changes that will improve or optimize the whole system, not the parts. Systems thinking is

appropriate for health systems and their complex problems, requiring health care providers to consider a situation or challenge in its entirety — including external elements — and to focus on the relationships of the parts with each other, rather than considering the parts individually.

Starr shared the results of two studies he conducted with colleagues Allan Braslow, PhD, **DSL faculty member John Pourdehnad, PhD**, and Gnana Bharathy, PhD. Both studies sought to apply a systems thinking framework and a design thinking methodology. For more information go here: <http://bit.ly/1U09h1F>

Thomas Jefferson University & Philadelphia University Sign Letter of Intent to Explore Integration





Those leading the legacies of Theodore Search (left), founder of *PhilaU*, and Thomas Jefferson, (right) namesake of *TJU*, have come together to create something far greater than the sum of their parts.



TJU's president, Dr. Stephen Klasko (left), noted, "By integrating two financially and academically strong universities that already have incredible synergies and significant complementary programs, we can create a model that further disrupts and challenges higher education to deliver great outcomes for 21st century students, employers, patients and our communities."

PhilaU's president, Dr. Stephen Spinelli (right), noted "An integrated Philadelphia University and Thomas Jefferson University allow us to reimagine

education in a way that launches students into the careers of their passion in a bigger, bolder way. It allows us to build on the *PhilaU* model for professional education; explore unprecedented opportunities to further enhance expertise across a broad range of professional academic programs; identify more industry education partnerships to support collaborative, real-world learning; increase investment in discovery and program development; and identify opportunities to provide unprecedented value for students and employers of the 21st century."

For more about the *TJU-PhilaU* "two Steves" and this planned integration, go here:

<http://www.jefferson.edu/university/news/2015/12/17/tju-philadelphia-university-sign-letter-of-intent.html>

