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Strategic Leadership Newsletter

Volume 2 Number 1
March 14, 2016

Strategic Leadership Newsletter reports information relevant to the Philadelphia University Doctorate in Strategic Leadership (**DSL**) program and its community, including personal and professional events and accomplishments, new practices, research and opportunities, and suggestions. You are encouraged to forward the *Newsletter* to friends and colleagues to expand awareness and to brand yourself as a community member. You are also invited to recommend people or organizations to be added to the mailing list. Contact *Strategic Leadership Newsletter* by emailing strategicleadership@philau.edu or the Editor starrl@philau.edu.

innovative social-academic-practice community.

The mission of the Institute is to encourage, support and exchange curiosity-driven research and ideas, and to seek solutions to current challenges by applying systems and design thinking. Exchanged information often favors speculative and abductive thinking as this produces advances in knowledge that can change the way we understand and act in the world.

Links to the *Fellows* are here:

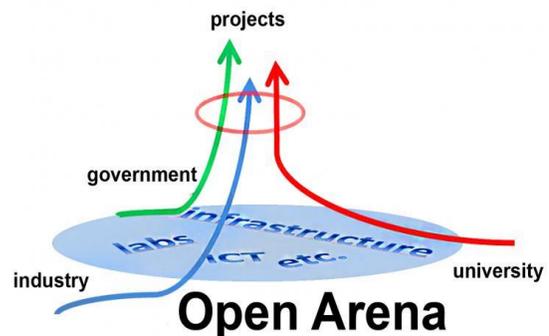
<http://www.systemswisdom.com/fellows-2016>.

New Fellows of the Institute of Systems Wisdom



Nine **DSL** students and 7 **DSL** faculty, coaches, and mentors have been elected to membership as a **Fellow of the Institute of Systems Wisdom** an

DSL Projects



DSL students, faculty, coaches and mentors are collaborating with internal and external partners in three projects. Consulting, research and executive

education projects are core to **DSL** education, embedded into coursework, seed and enable additional projects, and enable delivery of scholarly or practice publications, and **DSL** dissertations.

Built@PhilaU



DSL PROJECT 2016-1 is with the Philadelphia University **College of Architecture and the Built Environment (CABE)**:
<http://www.philau.edu/architectureandthebuiltenvironment/>

Ranked in the top 10 of architectural and design schools in the U.S., **CABE** has asked **DSL** students, faculty, coaches and mentors to help them to integrate leadership into the overall student experience which includes academic, practice and social activities. Involved in this project will be CABE faculty member Professor Kim Douglas, as well as CABE students, alumni, faculty, staff, and professionals engaged in professional practice.



DSL PROJECT 2016-2 is with the **Greater Philadelphia Senior Executive Group (GPSEG)**: <http://www.gpseg.org/>

GPSEG is an association of 1,400 business leaders, including C-level executives, entrepreneurs and non-profit directors, who put their rich experience and deep networks of contacts to work for the betterment of their peers, colleagues, and the regional business community. In particular, members work together to overcome business challenges, achieve professional development, build lasting friendships, and identify new career opportunities. **DSL** students, faculty, coaches and mentors have been asked to create new education programs. To be delivered in an executive education format, the focus will be on how to address capacities and competencies to navigate (and lead) in the volatile, uncertain, complex and ambiguous environment in which organizations and their members operate.



DSL PROJECT 2016-3 is with **Alpha Sigma Lambda Honor Society**:
<https://www.alphasigmalambda.org/>

Established in 1946, **Alpha Sigma Lambda Honor Society** is the oldest and largest (with more than 300 chapters) national society that honors “non-traditional students” defined as those who achieve and maintain outstanding scholastic standards and leadership characteristics while adroitly handling responsibilities of (often full-time) professional work and family/society. **DSL** students, faculty, coaches and

mentors will help the Honor Society to design and develop a systems- and design- based strategic plan.

T-J-U-P-h-i-l-a-U I-n-t-e-g-r-a-t-i-o-n



The press release that describes the integration between Thomas Jefferson University (TJU) and Philadelphia University (PhilaU) is here: <http://bit.ly/1YGpH5N>.

A website that describes ideas and integration activities is here: <http://wordpress.philau.edu/powered/>.

One example of future thinking is in these statements from that website:

“Together, we’ll create an unparalleled synergy that combines the power of design thinking, systems thinking, and entrepreneurship with the scientific method and modes of thought. It’s an integration that will bolster the meaning of an education that is active, collaborative, based in the real-world learning and infused with the liberal arts, delivering more value to our entire community.”

One example of how our two institutions are beginning to collaborate is the **JAZ®/PhilaU Virtual Incubator**:

Calling all Innovators -- Submit an application **by March 28** to win cash (\$10,000) and prizes from the **Jefferson Accelerator Zone (JAZ) Challenge**.

If you have identified a **health** challenge or idea and you are looking for a team to work with you to innovate a solution, apply today to the **[“JAZ® Tank Opportunity Track.”](#)** the JAZ®/PhilaU **“Virtual Incubator.”** This track is designed to provide team building, prototype development and business model exploration to support and develop your concept.

Already have a team and/or business model for your innovation? Ready to win cash and services to support your new business? Apply to **[“JAZ® Tank Venture Track”](#)** to compete for the Grand Prize on April 27, 2016. For more information: <http://innovation.jefferson.edu/jaztank/>



Activities

As the **Executive DBA Council (EDBAC)** (<http://www.executivedba.org/>) is an important community for **DSL**, events and information about them will be presented regularly.

In addition to membership in the **Executive DBA Council’s Advisor Forum**, Dr. Larry Starr has also accepted a role as a member of the **Program Committee** for the **6th Annual International Engaged Management Scholarship Conference** to be held in Paris in September 8-11, 2016: <http://www.executivedba.org/ems->

[2016/](http://www.executivedba.org/conference-organization/). Here is a link to those involved in the conference organization:
<http://www.executivedba.org/conference-organization/>



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Disaster Medicine
and Management

The Special Task Force and project devoted to rethinking how Sudden Cardiac Arrest survival is studied and how improvements can be made has moved from the University of Pennsylvania where it was established in 2007 to Philadelphia University. Originally hosted at Penn by the Organizational Dynamics graduate studies program, the new host is the Philadelphia University graduate program in ***Disaster Medicine and Management (DMM)***. Project activities and updates can be found on the ***DMM*** website: <https://wordpress.philau.edu/suddencardiocarrestsurvival/>. ***DSL*** and ***DMM*** community members (students, faculty, and others) who wish to collaborate are encouraged to contact us.

NEWS & UPDATES

We report personal and professional updates and news of the ***DSL*** community which includes doctoral students, faculty, mentors, and coaches.

Al Bradley, *DSL '18*, Pastor, Rector, Shrine Director for *St. Peter the Apostle Parish/National Shrine of St. John Neumann* in Philadelphia reports: On March 14-15, I will be participating in a regional workshop sponsored by the ***National Religious Retirement Office*** which coordinates the national appeal for the Retirement Fund for Religious (RFR), distributes funds to eligible religious institutes, and provides educational and consultative services related to retirement planning and eldercare. Funded by the Conrad N. Hilton Foundation, the project deals with the complex issues involving management and stewardship of church property.

Al says that in his presentation, "Diagramming a Dream," he hopes to use *DSL* course content to help explain how a collaborative process can lead to adaptive change (<http://bit.ly/1pghDNa>).



Prof. Larry Hirschhorn, founder, owner and principal at the *Center for Applied Research (CFAR)*, gave an invited workshop at ***Oxford University's Green Templeton College*** on an innovative approach to dealing with problems of patient placement within the system of hospital/care provision (<http://bit.ly/1TLzTea>). Larry has also written a new blog entry about ***Yahoo*** (<http://learningfromexperiencelarryhirschhorn.blogspot.com/>).



Prof. Matt Minahan, partner at *Sapience Organizational Consulting*, and Chair,

Board of Directors, *OD Network*, was audio-interviewed on *DoODcast* hosted by Paul Taylor, Assistant Director of OD at *NHS Employers* and Karen Dumain, program lead for organization development at the *NHS Leadership Academy*. *NHS Employers* is part of the *NHS Confederation* the membership body that brings together and speaks on behalf of all organizations that plan, commission and provide *National Health Services* in the UK: <http://bit.ly/1QJUSL>



Bob Schatz, DSL '18, Owner, Senior Consultant and Advisor at *Agile Infusion LLC*, is a designated Ambassador for the *Agile Leadership Academy* (ALA™) (<http://www.agileleadershipacademy.com>) which provides a one-year experiential set of workshops and projects that takes senior management and executives on a journey of personal growth and learning, giving them peer support and tools to take their organizations to the next level of agility.

Bob also reports that his son, Derek, an All-American football player and Computer Science graduate of West Chester University, has been accepted into the PhilaU Innovation MBA program for fall 2016. Bob and Derek are looking forward to a rare father-son-grad-school experience.



Guy Thigpen, DSL '18, Director of Analytic Services, *Philadelphia Land Bank*, has been deeply involved in a new approach to management real estate. As

reported in the *Philadelphia Inquirer and Daily News* (Feb. 26, 2016): The old way to sell city-owned vacant land was "to identify a property and send an appraiser out to establish a price," Guy Thigpen said. Often, however, "the price was not what the buyer had anticipated and the deal fell through." The new pricing model is designed to "think like a buyer thinks, such as how close is the property to transit and highways," he said. Such "upfront pricing" will prevent every deal from needing an appraisal and "will guarantee a better outcome from the property we dispose of and not have it be sat on by speculators," Thigpen said." Here is the report: <http://bit.ly/1Xd9aVJ>.



Tina Wiltsee, DSL '18, Executive Director, *Advantage Supports LLC*, notes: I recently accepted a consulting engagement with the *Alliance for the Betterment of Citizens with Disabilities* an organization devoted to empowering people with complex developmental disabilities through the advancement of beneficial public policy and successful supports (<http://www.abcdnj.org/>).



Philadelphia University's Doctorate in Strategic Leadership has been ranked #22 in the list of top 50 US Doctorates in Business Management for 2016: <http://bit.ly/1PYynmF>.