

Strategic Leadership Newsletter

Volume 2 Number 2
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Strategic Leadership Newsletter reports information relevant to the *Philadelphia University Doctoral Program in Strategic Leadership* and its community including personal and professional events and accomplishments, new practices, research and opportunities, and suggestions. You are encouraged to forward the *Newsletter* to friends and colleagues to expand awareness and to brand yourself as a community member. You are also invited to recommend people or organizations to be added to the mailing list. Contact *Strategic Leadership Newsletter* by emailing strategicleadership@philau.edu or the Editor starri@philau.edu.

the battlefield” of the US Civil War. Their guide will be **Dr. Christopher Hamner**, Associate Professor of History and Art History at George Mason University in Fairfax, Virginia, who for the past two years has been Visiting Professor at the U.S. Army War College in Carlisle, Pennsylvania.

Here is a link:

<http://historyarthistory.gmu.edu/people/chamner>.



Christopher Hamner, PhD

Summer DSL Studies

All DSL students completed their first semester spring course obligations then following a 3-week break have started the summer semester.

From May 20 until August 5, students will take 2 courses. With **Professors Tony Cosenza** and **Robbin Durie** they will study ***Juxtaposition of Military and Civilian Strategic Leadership*** a class in which they will examine psychological, emotional and cognitive elements within various military and civilian leadership models.

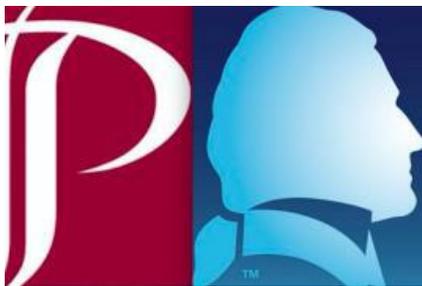
Included in the course is an all day visit to Gettysburg, PA to appreciate the concept of *strategic generalship* while “walking

Later in the semester, students will receive a lecture from **Brigadier General Charles R. Hamilton**, Commander of the Defense Logistics Agency (DLA) Troop Support. His leadership supervision includes a global workforce of approximately 2,900 civilian and military personnel and responsibility for \$13 billion worth of food, clothing and textiles, construction and engineering equipment, pharmaceuticals, medical

comprehend, are able to evaluate, identify similarities and differences, communicate understanding, and reflect on the meaning of concepts described in the course curriculum. Based on delivery of written papers, presentations, and team interactions, learning is evaluated - using measurement rubrics - by teaching faculty, coaching faculty and through student-peer-evaluations.

For a course such as **Strategic Consulting** which concerns professional practice, learning objectives concern many of these same requirements. And, similar to professional consulting, student learning is also evaluated through individual and team performance evaluated by the client who sponsors the projects.

PhilaU – TJU Update



The proposed merger between Philadelphia University and Thomas Jefferson University including the Jefferson Health System of hospitals is moving along well. For the most current information, visit this site:

<http://bit.ly/25nPzKP>

Five “merger committees” have been established each with a defined charter and scope, and co-led by a representative from each university. They are (1) Programs and Curricula; (2) Faculty

Affairs; (3) Research, Discovery and Design; (4) Teaching and Learning, Library and Learning Spaces; and (5) Innovation.

As the Innovation committee is co-led by **D. R. Widder**, PhilaU’s VP for Innovation to whom the DSL program reports, **Dr. Larry Starr** was invited to join. Working with colleagues from both institutions he is involved in “Entrepreneurship Culture and Action” which concerns creating internal programs and novel organizational designs that foster an innovation and entrepreneurship culture; and “Industry Partnerships” which develop opportunities for industry partnerships to create vehicles for Nexus Learning (<http://bit.ly/1U9fg6g>) and student centric value creation.

Strategic Leadership Information Session



On **Tuesday June 14, 2016 from 6:30 pm to 8:30 pm**, we will hold an **in person Information session** for prospective students of the Doctorate in Strategic Leadership degree program. Meet with faculty and engage with other applicants to learn everything you need and want to know about Strategic Leadership at PhilaU. Topics include the curriculum, courses, student learning experiences, logistics, and more. The Information

Session is led by **Dr. Larry M. Starr**, Program Director. Register via this link: <http://bit.ly/1KtFLq7>

Conference Update from



This is the **final announcement for submitting a paper to the EDBAC conference** that will be held in *Paris, France, September 8–11, 2016*, and is hosted by the University of Paris-Dauphine, a founding member of the EDBA Council. Here is information: <http://www.executivedba.org/ems-2016/> and here are deadline dates:

- Paper Submission Deadline: May 31, 2016
- Decision on Acceptance of Submissions: July 15, 2016
- Doctoral Consortium Application Deadline: June 15, 2016
- Poster and Doctoral Consortium Submission Deadline: June 15, 2016

The Executive Doctorate in Business Administration Council (EDBAC) an organization representing more than 40 member schools in ten countries organizes the conference annually. EDBAC promotes the value of engaged management scholarship and seeks to raise its profile internationally. The conference is the premier international meeting place for doctoral students, alumni, faculty and managers involved in engaged management research (EMS) and evidence-based management around the world. The EMS conference is the

preeminent venue for sharing the research and knowledge produced in professional business doctorate programs.

EMTM Partnership Established



POWERED TO DO WHAT'S NOW,
POWERED TO DO WHAT'S NEXT.



DSL has established a relationship with the **Alumni Council of the Executive Masters of Technology and Management (EMTM)**. This is a community of more than 800 professionals who earned a Master's Degree in a collaborative program between the **School of Engineering and Applied Science (SEAS)** and the **Wharton School of Business at the University of Pennsylvania**.

The Alumni Council creates opportunities, extends educational experiences and facilitates life-long networking between graduates of EMTM and other programs.

As a professional executive doctorate, DSL may be a next academic step for EMTM alumni. Here is a link: <http://www.emtmalumni.org/>.

NEWS & UPDATES

Adena Johnston, DSL '18, Vice President of Talent Development for CCI Consulting, an independent human capital consulting firm, presented a paper at the Lancaster, PA **Society for Human Resource Management (SHRM) Conference** on developing high potential leaders. Her paper was "Developing high potential leaders: A best practice approach."

A conference link is here: <https://www.lancastershrm.org/>.



Professor Larry Hirschhorn who will teach in the spring 2017 semester reports he will present two papers this summer. In Paris, at the **European Academy of Management (EURAM)** in the "Beyond Rationality" stream, he will deliver, "Extending the Tavistock model: Bringing passion, danger, dread, and excitement into a theory of organization process."

Here is a link: <http://2016.euramfullpaper.org/program/default.asp>.

He will also be in Grenada, for the 33rd annual meeting of the **International**

Society for the Psychoanalytic Study of Organizations (ISPSO) for which he is a past President and current Member of the Board of Directors. The conference theme this year is "Ethical Dilemmas in our Global Era," and his paper is "Passion or procrastination: How emotionally intelligent leaders make big bet decisions or don't."

Here is a link: <http://granada-en.congroseci.com/isps2016/program>



Michael Asada, DSL '18, president of InVenture Associates LLC, an executive management consulting service and incoming President (effective June 2016) of the Seabrook (New Jersey) Chapter of the Japanese American Citizens League (JACL) the oldest and largest Asian Pacific American civil rights organization was in Washington, DC to attend the 22nd Annual Gala Awards Dinner.

The dinner speaker was **President Barak Obama** who highlighted his Administration's efforts and successes on behalf of the Asian American and Pacific Islander community, saying "We can be proud of our individual heritage and we can be fighting every single day for the democratic values and pluralism that allows us to all live together."

Here is a video link of the President's speech: <http://1.usa.gov/1XUDhUE>



Professor Les Sztandera who will teach a DSL course in the fall 2016 reports he is working on the ***Future Cabin for the Asian Market (FUCAM)*** project.

FUCAM is a collaborative project that aims at developing a 2025+ conceptual Airbus airplane cabin design devoted to the Asian market coordinated by Airbus Defense and Space and its Consortium that brings together 9 partners, 8 originating from 7 different European countries and 1 from Tokyo, Japan.

Within FUCAM the conceptual designs of aircraft seating and cabin interior, as part of an overall cabin concept, are expected to better meet the Asian requirements and habits regarding travel behavior and lifestyle, as the latter differ from those of the Americans and Europeans in terms of comfort and enjoyment of the in-flight experience.

Here are links: <https://easntis.com/projects/fucam> and <http://www.transport-research.info/project/future-cabin-asian-market>



Program Director **Dr. Larry Starr** is pleased to report that he and Doctoral Mentor **Dr. Allan Braslow** have been recommended to receive a special invitation to participate in a workshop meeting of the ***National Academies of Sciences, Engineering, and Medicine on July 11-12 in Washington, DC***. The invitation from the President of the Sudden Cardiac Arrest Foundation concerns “Strategies to Improve Cardiac Arrest Survival.” The workshop will engage a wide range of stakeholders in

discussions about different approaches to respond to and implement the recent recommendations of the Institute of Medicine. This includes assessing the state of existing lifesaving therapies and strategies that could improve survival rates with good neurologic and functional outcomes, and promising next steps to improve the quality of care for cardiac arrest.

Information is available here:

<http://nationalacademies.org/hmd/Activities/PublicHealth/StrategiestoImproveCardiacArrestSurvival.aspx>

Dr. Starr was lead author for paper with **William Connor McRory** an undergraduate student in the Department of Political Science at Forham University and **Samuel Lim** a PhD student at the University of Pennsylvania’s School of Engineering and Applied Science, and a Research Consultant at Systems Wisdom.

The paper reviewed the more than 40 member schools of the Executive DBA Council and for each created a summary document that enables comparisons among programs. The paper title is “Professional executive doctorates: A comparison of member schools of the Executive DBA council (EDBAC).”

Here is a link:

<http://www.systemswisdom.com/sites/default/files/cped.pdf>



Professor John Pourdehad has returned from an advisory meeting and consulting project with the National Research Tomsk

State University in Tomsk, Siberia. A project was started in September 2014 with **Dr. Larry Starr** to help the university develop a “road map” for global academic partnerships (<http://bit.ly/21H306R>). **Professor Pourdehnad** reports that the realization of the planning facilitated by this workshop has produced many positive and significant outcomes for the university.

As a member of the National Research TSU International Advisory Board (see his photo on the right: http://en.tsu.ru/about/international_council/) **Professor Pourdehnad** was also involved in a strategy session. Members of the Board in conference with university leadership including deans, directors and representatives of TSU Research Institute key laboratories were active for three days. During the session, global trends of scientific knowledge and the university’s role in the world scientific community were discussed.

National Ranking



Philadelphia University’s Doctorate in Strategic Leadership is ranked #22 in the top 50 US Doctorates in Business Management for 2016.

Course Planning

Cohort I

Fall Classes begin Tuesday August 23

DSL 705	Tuesday: Enabling information technologies and tools (Sztandera)
DSL 704	Friday: Complex project leadership/management (Pourdehnad)
DSL 706	Saturday: Applied research methods II (Freeman)

Cohort II

Friday August 19 NEW STUDENT ORIENTATION	Saturday August 20 NEW STUDENT ORIENTATION
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Fall Classes begin Tuesday August 23

DSL 702	Tuesday: Applied research methods I (Freeman)
DSL 700	Friday: Strategic leadership frameworks, concepts and methodologies (Starr)
DSL 701	Saturday: Systems and design thinking implications for leadership: Business model innovation (Pourdehnad)