

Strategic Leadership Newsletter

Volume 2 Number 4
November 22, 2016

Strategic Leadership Newsletter reports information relevant to the *Philadelphia University Doctoral Program in Strategic Leadership* and its community including personal and professional events and accomplishments, new practices, research and opportunities, and suggestions. You are encouraged to forward the *Newsletter* to friends and colleagues to expand awareness and to brand yourself as a community member. You are also invited to recommend people or organizations to be added to the mailing list. Contact *Strategic Leadership Newsletter* by emailing strategicleadership@philau.edu or the Editor starri@philau.edu.

Fall Studies

Doctoral students in DSL 701: *Systems and Design Thinking and Implications* taught by *Professor John Pourdehnad* joined with Master's students from the University of Pennsylvania in a *System Dynamics Applications Workshop* on November 12. Presenting from DSL was [Eugene De Klerk](#), and from Penn were [Paul Welfer](#) and [Farshid Ashtiani](#).

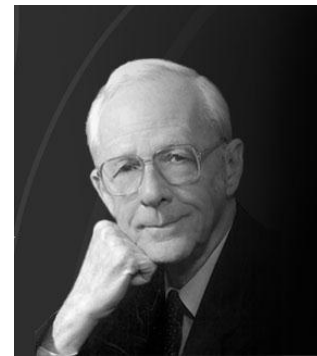
The workshop applied the conceptual and practical work of [Jay Wright Forrester](#) Professor of Management Emeritus at MIT

PHILADELPHIA UNIVERSITY'S
Doctor of Management
in Strategic Leadership

POWERED TO DO WHAT'S NOW,
POWERED TO DO WHAT'S NEXT.

 PHILADELPHIA UNIVERSITY Visit our website to learn more →

who founded System Dynamics and who [died November 16](#) at the age of 98.



Jay Wright Forrester

Students in DSL 705: *Enabling Information Technologies and Tools* taught by *Professor Les Sztandera* will present their course scholarship and research in a *Doctoral Conference* November 29. Attending will be *Dr. Michael Moscherosh*, Director of R&D for External Innovation at Johnson & Johnson.



Michael Moscherosh

Dr. Moscherosh is a strategic R&D leader with expertise in technical sustainability and

social innovation with 20+ years of experience and a successful track record of addressing unmet consumer needs with innovative products and technologies.



New DSL Faculty

We are very pleased to welcome [Dr. Larry Hirschhorn](#) to the DSL community. Larry will teach DSL 707: *Theory of Constraints* in the Spring semester.



Larry Hirschhorn

Larry is a recognized expert on the application of psychodynamics to individuals and organizations. He is a founder, owner and principal at the [Center for Applied Research](#), a private management consulting company with offices in Philadelphia and Boston. He is the author of four books, many articles, and writes a blog, [Learning from Experience](#). His faculty positions have included Fielding Graduate University and the University of Pennsylvania. He earned a BA in economics from Brandeis University and PhD in economics from Massachusetts Institute of Technology.

We are very pleased to welcome [Dr. Matt Minahan](#) to the DSL community. Matt will teach DSL 708: *Organization Development and Change Leadership* in the Spring semester.



Matt Minahan

Matt is a scholar-practitioner primarily working in the domain of organization development and change, and specializing in strategy, structure, leadership development, and communications. He is a member and Board Member of the National Training Laboratory (NTL); member and Board Member of the Chesapeake Bay Organization Development Network; and a member and Chair of the Board of Trustees of the national OD Network. He holds appointments on the adjunct faculties of Carey Business School at the Johns Hopkins University and Robert H. Smith School of Business at the University of Maryland. He earned an EdD in Executive Leadership and Organization Development from The George Washington University.

Here is a [**You Tube Interview**](#) with Matt: [Organization Change Wisdom from a Pioneer in the Field of OD](#)



Fellows of the Institute of Systems Wisdom

DSL has established a relationship with the ***Institute of Systems Wisdom*** an innovative social-academic-practice community. The Institute's mission is to encourage, support and exchange curiosity-driven research and ideas, and to seek solutions to current challenges by applying systems and design thinking.



The relationship enables *students, faculty, coaches* and *research mentors* from the Strategic Leadership program of Philadelphia University to become [Fellows in the Institute](#). It also enables the creation of the [Strategic Leadership Collaboratory](#).

The fusion of *collaboration* and *laboratory* produces a *collaboratory* defined as "an open space for all stakeholders where action learning and action research join forces, and students, educators, and researchers work with members of all facets of society to address current dilemmas." (Wulf, W. (1993). The collaboratory opportunity. *Science*, 261, 854-855).

One recent outcome of the collaboratory was the project with Alpha Sigma Lambda (ASL) Honor Society to create a strategic plan.



DSL students with ASL Board Members

In the ASL [Blog of Latest News and Happenings](#), they describe their activities as follows:

"The first of these sessions included Alpha Sigma Lambda Board of Directors, staff members, social media staff, student members, chapter counselors and students in the DOCTOR OF MANAGEMENT IN STRATEGIC LEADERSHIP program at Philadelphia University." The collaborative community then "helped determine the best directions to move forward with the help of the strategic planners, and finalized the strategic plan. This meeting was held in New Orleans in October 2016 and in conjunction with the Association for Continuing Higher Education 2016 Conference."



Academy of Municipal Innovation Program

Established and coordinated by [D. R. Widder](#), *PhilaU's VP of Innovation*, the [Academy for Municipal Innovation](#) (AMI) is a unique collaboration between Philadelphia University and the City of [Philadelphia Office of Innovation and Technology](#). The educational partnership designed to help

city workers innovate in their jobs held its 4th annual graduation ceremony Nov. 14. “Innovation is now a core competency for any leader in any organization,” PhilaU [President Stephen Spinelli Jr.](#) said at the ceremony in the Lawrence N. Field DEC Center. “This may be the perfect time for people like you.”



D.R. Widder (standing right)

The latest group of employees in the program came from a wide range of City departments, including disease control, commerce, civic engagement and volunteer service, water, public health, immigrant affairs and education. Courses were taught by faculty from engineering, industrial design, business, and strategic leadership ([Dr. John Pourdehnad](#)).



Podcast on WBEN FM, “Ben Around Philly”

Arranged through the professional network of [Tom Guggino](#), Doctoral Communications Coach, [WBEN FM](#) the # 1 radio station by listener population in Philadelphia has created a [podcast about DSL](#). Here is a portion of the promotion.



Larry Starr at the WBEN FM Studio

“This coming year, Thomas Jefferson University - with its 192-year-old Sidney Kimmel Medical College, will merge with 132-year-old Philadelphia University - creating a new combined school (yet to be named) that will become the fifth largest university in Philadelphia. Larry M. Starr, PhD joins Kristen in studio to talk about the merger and their *Doctor of Management in Strategic Leadership* program, which Dr. Starr heads on Philadelphia University's beautiful East Falls campus.”



Design Factory Global Network



Philadelphia University is the first and only [member from North America](#) of a select academic and practice community. Representatives from Shanghai, Helsinki,

Melbourne, Geneva and other global cities have formed the [Design Factory Global Network \(DFGN\)](#), a network of innovation hubs in 10 universities and one research center ([CERN](#), the only member with a huge particle accelerator!) in five continents of the world. DFGN is on a mission to create change in the world of learning and research through passion-based culture and effective problem solving.

PhilaU's involvement is connected to our annual [Nexus Maximus Challenge](#) which this year concerned Personal Health and involved 300 students from Philadelphia University as well as those from Aalto University in Finland, KEA Copenhagen School of Design and Technology in Denmark, Thomas Jefferson University and Pace University.

The community's annual [International Design Factory Week](#) Conference will be December 12-16, 2016 at CERN in Switzerland.



PhilaU/TJU Merger Update



The TJU/PhilaU Integration Steering Committee has presented a report on the ongoing activities of the merger. Here is a portion of this.

“The integration planning process has engaged more than 340 faculty and staff from Thomas Jefferson University and Philadelphia University, building relationships, aspirations, and 155 “early wins” (including 27 that have already been accomplished).

The process itself relied on the same transdisciplinary approach to education and problem-solving that both Universities champion. Through this process, not only did the Universities develop short-term planning goals, but also advanced their vision for the shared opportunity to create a comprehensive University defined as follows.

OUR TRANSFORMED UNIVERSITY

We will be a comprehensive university with preeminence in transdisciplinary, experiential professional education, research, and discovery, delivering exceptional value for 21st-century students with excellence in architecture, business, design, fashion, engineering, health, science and textiles, infused with the liberal arts.

The Boards of Trustees of both universities have signed a definitive agreement that, upon closing (anticipated in March 2017), will bring the two institutions together to create a comprehensive University. The closing of the transaction is subject to several approvals from the Middle States Commission on Higher Education and the Federal Trade Commission. Pending closing, while the two institutions seek these approvals, they will begin transitioning what has been learned from the integration planning to further the planning that will lead the combined University over the next decade to attain its goals of transformation.”

For the most current information, visit the [merger website](#).



U. S. Election Op Eds

DSL faculty members **Larry M. Starr, John Pourdehnad, and Tom Guggino** have written two Opinion Editorials (Op Eds) about the US Presidential Elections. For copies ([taken from the newspapers](#)) or for the original manuscripts, please contact Larry M. Starr.



NEWS & UPDATES

Michael Asada, DSL '18 has been elected a Trustee of the [Seabrook Educational and Cultural Center](#). The Center serves as both a museum and a memorial for Seabrook's rich history and community life. The Center presents the stories of relocated Japanese Americans and Japanese Peruvians from United States incarceration camps; wartime refugees from Europe; migrant laborers from Appalachia, the Deep South and the Caribbean.

Guy Thipen, DSL '18 presented a paper, *Land Valuation Model for Land Banks*, at the [European Geodesign Summit](#) in Delft, Netherlands.



Delft

Whereas traditional planning and design processes separate context analysis, design, and evaluation into explicit steps, geodesign integrates the exploration of ideas with direct evaluation in the same moment, enabling an advanced design solution. In other words, the design impact can be examined through geospatial technology (simulations, modeling, visualization, and communication of design impacts) and be immediately fed back into the evolution of a design.

Darshi Mody, DSL '18 participated in the [Association for Supervision and Curriculum Development \(ASCD\) Conference on Educational Leadership](#) in National Harbor, Maryland.



National Harbor

In addition to sponsoring the conference, ASCD publishes [Educational Leadership](#) magazine, acknowledged as the authoritative source of information about teaching and learning, new ideas and practices relevant to practicing educators,

and the latest trends and issues affecting all levels of education.



[Professor John Pourdehnad](#) has been invited to make a presentation in May 2017 for the [Institute of Management Studies \(IMS\)](#). IMS faculty are leading-edge thinkers from universities and consulting firms around the world. To be selected as an IMS faculty member they must have made a significant contribution to the field. They must be more than just good speakers, researchers or authors however, they must also be good teachers with the ability to move people to act. His topic is [Design Thinking for Problem Solving and Improving Profitability](#).

[Professor Les Sztandera](#) served as a faculty mentor at the 2nd Annual Independence / [Jefferson Health Hack](#) at Thomas Jefferson University in Philadelphia, PA (November 4th through 6th, 2016); advised student teams (that included PhilaU students) alongside with IBM experts on Watson IoT Platform to create solutions that enable patients to be active participants and decision makers in their own health; provided feedback to teams as they worked, worked a shift at Health Hack 'Genius Bar,' listened to practice pitches, and judged final presentations.

[Prof. Sztandera](#) will give a presentation, *A Comprehensive State-of-the-Art Health Hazards Advisory System for Consumer Products*, at the **3rd International Congress on Research, Development and Technological Innovation** in Havana, Cuba in December 2016.

[Dr. Larry M. Starr](#) was a special expert reviewer for the Journal, [Perceptual and Motor Skills](#). After the review, he received the following: Dear Dr. Starr: Thank you for reviewing the manuscript. On behalf of the Editors of [Perceptual and Motor Skills](#), we appreciate the voluntary contribution and hope that we may call upon you again to review future manuscripts. In recognition of your assistance, we are providing you a 25% discount on all SAGE books ordered online, and 60 days of complimentary online access to all journals published by SAGE. Sincerely, Dr. Stephanie Isbell, Editor in Chief, [Perceptual and Motor Skills](#)



National Ranking



Philadelphia University's Doctorate in Strategic Leadership is ranked #22 in the top 50 US Doctorates in Business Management for 2016.

**Strategic Leadership Doctoral Program
Philadelphia University
The Field DEC Center, Room 311
4201 Henry Avenue
Philadelphia, PA 19144
+1 215-951-5332
<http://www.philau.edu/strategicleadership/>**